



Corporate Communications

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Audi publishes new Corporate Responsibility Report

- **Progress with economic, environmental and social responsibility**
- **Audi is voted most sustainable company in survey**
- **Vision of CO₂-neutral mobility**

Ingolstadt/Neckarsulm, June 8, 2015 – The Audi Group has published its new Corporate Responsibility Report in which it reports transparently on its targets, activities and key figures in the five core areas of products, the environment, employees, society and finance. The new issue focuses on the future topics of alternative drive systems, digital connectivity and internationalization. In addition, three special online topics examine these megatrends with multimedia content and expert interviews.

Audi is pursuing the vision of CO₂-neutral mobility with a wide range of actions. They include reducing the fuel consumption of its models, launching alternative drive systems on the market and utilizing new energy sources. The focus is on electricity and natural gas as well as fuel cells powered by hydrogen. The company is also researching into synthetic fuels that do not require biomass and contain neither olefins nor aromatics. These new fuels burn better and cleaner and therefore produce lower emissions. Audi and its research partner are doing pioneering work in this area. Synthetic Audi e-diesel was produced for the first time in March and the first batch of Audi e-gasoline was ready in May. Audi e-gas has been available since 2013.

Audi's activities for more sustainability are bearing fruit and are made transparent for the public, as evidenced by the first place in the 2014 Sustainability Image Score (SIS), a ranking produced by the market-research and consulting company Facit Research. German consumers voted the brand into the position of most sustainable company. "This first place confirms that we are on the right track. We are shaping individual mobility responsibly and are making ourselves fit for the future," stated Prof. Dr. Peter F. Tropschuh, Head of Corporate Responsibility at AUDI AG.



Another area in which Audi is working intensively is digital transformation, which allows driving to be made even more efficient and even safer. This is why Audi is continuing with the further development of piloted driving. As of 2017, the first stage of this technology will be applied as standard equipment in the Audi A8. In this context, high priority is placed on the security and protection of customer data.

To ensure its long-term financial success, Audi is present in all major sales markets. In the second half of the year 2016, the company will therefore open a new production plant in San José Chiapa, Mexico, for the successor model of the Audi Q5. Audi is supporting the economy in that region with the development of a local supplier network. Audi is also initiating numerous sustainability and environmental initiatives in Mexico.

The brand with the Four Rings regularly carries out trend analyses on sustainability as well as dialogs with its stakeholders in the fields of business and science and in NGOs. The Sustainability Report follows the G4 guidelines of the Global Reporting Initiative (GRI). As an active member of the Global Compact of the United Nations, the Audi Group is committed to ten principles in the areas of human rights, employment standards, environmental protection and the prevention of corruption. The 2014 progress report is to be found in the Corporate Responsibility Report.

Audi's Corporate Responsibility Report and the special topics can be accessed with immediate effect online in German at www.audi.de/cr-report and in English at www.audi.com/cr-report. The key figures, the corporate responsibility program and the progress report of the UN Global Compact will be updated in 2016. Audi will publish its next full Corporate Responsibility Report in the first half of 2017.

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In 2014, the Audi Group delivered approximately 1,741,100 cars of the Audi brand to its customers. The company achieved revenue of €53.8 billion and an operating profit of €5.15 billion in 2014. Audi operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun and Foshan (China) as well as Jakarta (Indonesia). The brand with the Four Rings will start producing cars in Curitiba (Brazil) this year and in San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The company currently employs approximately 80,000 people worldwide, thereof around 58,000 in Germany. Total investment of about €24 billion is planned from 2015 to 2019 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long term goal is CO₂ neutral mobility.